

# WILLIAM E. CONLEY

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## SENIOR FINANCE LEADER

- Strategic, credible, and high-impact executive with impeccable integrity and an entrepreneurial spirit
- Successful track record and superior performance guiding operations and leading projects
- Solid background in finance, accounting, auditing, budgeting, investment management and administration

## AREAS OF EXPERTISE

- |                                  |                                  |                                   |
|----------------------------------|----------------------------------|-----------------------------------|
| ■ Accounting                     | ■ Budgeting                      | ■ Auditing                        |
| ■ Strategy Development/Execution | ■ Financial Analysis & Reporting | ■ Grant Accounting & Reporting    |
| ■ Operational Best Practices     | ■ Capital Projects & Financing   | ■ Financial Statement Preparation |

## CAREER SUMMARY

### **SARPY COUNTY (2019 – 2024)**

#### **- Chief Financial Officer**

- Responsibilities: Budget, audit, financial reporting and bond management for the county.
- Key Accomplishments:
  - ✓ Issued nearly \$200 million in bonds for new correctional center, road projects and stadium modifications.
  - ✓ Coordinated the annual audit by independent CPA firm, preparing workpapers and drafting financials.
  - ✓ Established an audit committee to improve financial oversight.
  - ✓ Coordinated oversight of over \$40 million in pandemic funds provided to the county.
  - ✓ Managed annual budgets (> \$250 million).

### **NORTHSTAR FOUNDATION (2018 – 2019)**

#### **- Director of Finance & Infrastructure**

- Responsibilities: All accounting, budgeting, HR, fleet, technology and facilities matters.

### **UNIVERSITY OF NEBRASKA AT OMAHA (2008 – 2017)**

#### **- Vice Chancellor for Business & Finance**

- Responsibilities: Chief financial and business officer overseeing a 325-person team and a \$40 million division budget in areas of finance, budget, HR, facilities, public safety, risk management and student center.
- Key Accomplishments:
  - ✓ Oversight of campus-wide annual budget of over \$350 million
  - ✓ Successfully completed over \$500 million in capital projects, including Baxter Arena, Community Engagement Center, Mammel Hall, Maverick Village, Scott Court and Roskens Hall
  - ✓ Improved financial health of campus in all metrics (days' cash, reserves, debt coverage ratios)
  - ✓ Issued over \$200 million in bonds and saved \$1 million/year from refinancing bonds

### **OMAHA WORLD-HERALD COMPANY (1990 – 2007)**

#### **- Member of Omaha World-Herald Company board of directors (2004 – 2007)**

#### **- Vice President - Director of Administrative Services (2003 - 2007)**

- Responsibilities: Human resources, safety, facility management, internal audit, legal, valuation, training, information security and other support services.

#### **- President of World Investments, Inc. (1994 - 2007)**

- Responsibilities: Identification of investment candidates, financial analysis, due diligence and negotiation of private equity investments and the ongoing management of a \$95+ million portfolio.

#### **- Executive Assistant, Office of the President (1993 - 1994)**

#### **- Accounting Manager (1990 - 1993)**

## **DELOITTE & TOUCHE (1984 – 1990)**

### **- Audit Staff/Manager**

- Responsibilities: Accounting and auditing services to clients in the manufacturing, transportation, distribution and financial industries. Provided non-audit services, including cash flow projections, business acquisition support, computer security, systems analysis, cash management and SEC filings.

## **EDUCATION**

- Master of Business Administration – University of Nebraska at Omaha
- Bachelor of Science in Business Administration - University of Nebraska - Lincoln
- Executive Integral Leadership Program – University of Notre Dame

## **PROFESSIONAL CERTIFICATIONS**

- Certified Public Accountant (Nebraska, currently inactive)
- Certified in Financial Management
- Certified Management Accountant
- Dispute Resolution Arbitrator [Neutral ID: A61444] Financial Industry Regulation Authority (FNRA)

## **HONORS & AWARDS**

- Ten Outstanding Young Omahan (Omaha Junior Chamber of Commerce)
- National Businessperson of the Year, Nebraska FBLA
- Gamma Gamma Greek Honorary
- Beta Alpha Psi Accounting Honorary
- National Deans List, Alpha Lambda Delta/Phi Eta Sigma Academic Honoraries
- Eagle Scout

## **GALLUP STRENGTHSFINDER SIGNATURE THEMES**

Maximizer	Connectedness	Relator	Strategic	Arranger
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## **COMMUNITY ENGAGEMENT & LEADERSHIP**

- **NeighborGood Community Pantry** - Board of Directors (2022 to present), Treasurer (2023-25), Board Chair (2026+)
- **Revive, Inc.** [Hastings, NE] – Board of Directors & Treasurer (2024 - 2025)
- **Lofte Community Theatre** – Board of Directors (2019 – 2022), Treasurer (2020-2022)
- **Offutt Advisory Council** – Director (2009 – 2018)
- **Nebraska Shakespeare Festival, Inc.** –Board of Directors (2012 – 2018), Treasurer (2012-2018)
- **Omaha Community Service Foundation (Cox Classic)** – Board of Directors (2006 – 2013)
- **Strategic Air & Space Museum** – Board of Directors (2006 – 2011)
- **Omaha by Design** – Board of Directors (2008 – 2011)
- **Westside Community Schools Foundation** – Board of Directors (2005 – 2013), President (2010 – 2012)
- **Mid-America Council, Boy Scouts of America** – Board of Directors (1995 – 2005)
- **Hastings College** – Board of Trustees (2004 – 2007), Investment Committee Chair (2005 – 2007)
- **Hastings College Foundation** – Board of Trustees (2004 – 2007)
- **Countryside Community Church** – Board of Trustees (2000 – 2002)
- **Wellness Council of the Midlands** – Board of Directors (1998 – 2003), President (2003), Treasurer (2000 – 2002)
- **Knights of Ak-Sar-Ben** – Floor Committee (1998 – 2004)
- **Heartland Chapter, American Red Cross** – Board of Directors (1997-2003), President(2001-2002), Treasurer(1998-2000)
- **Nebraska Future Business Leaders of America** – Advisory Council (1990 – 1996), Chair (1994-1995)
- **Urban League of Nebraska** – Board of Directors (1992 – 1997)